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Eu´Vend 2009: Design of vending machines in public spaces

Integrated solutions required

Eu´Vend, the International Trade Fair for the Vending Industry, which will be held in Cologne for the fourth time from 10th to 12th September 2009, will not only bring supply and demand together at a single location, but also demonstrate new visions and perspectives for the vending sector. The exhibitor presentations, which will harmonize with the supporting events, will be combined into an overarching concept titled "Visions of Vending". Eu´Vend 2009 will dedicate itself to the topic of "Design of vending machines in public indoor spaces".

One of the key issues that will be addressed is how to better integrate vending machines in public spaces, and in particular in public indoor areas, such as universities, theatres, public administration buildings, companies, hospitals and airports. The aim is to improve the integration of vending machines in indoor areas in terms of site selection, design, ergonomics and functionality in order to make these indoor areas more attractive while also providing superior service. The concept is being implemented in cooperation with a project group from the Cologne University of Applied Sciences (from the faculty of Architecture, Interior Design and Facility Design), headed by Professor Gunther Vettermann. Students have been called upon to create solution proposals that could be implemented in conjunction with shop fitters.

Our lives are being increasingly influenced by vending machines that supply people with everyday products (food, beverages, newspapers, cosmetic items, travel tickets, postage stamps, and telecommunications services). Due to their locations and exterior design, the machines also greatly influence the appearance of our built-up environment. Their placement is generally coordinated solely between the operators and the authorities. In many cases, this sadly leads to unsatisfactory results for public spaces or public indoor areas.



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www.euvend.com

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Vending machines are increasingly being placed in the foyers of public buildings such as theatres, museums, schools and universities, where the vending systems are frequently employed to augment the catering facilities so that visitors or students can be quickly and efficiently served during breaks. Other major areas in which vending machines are placed are the waiting and check-in areas at airports.

Neighbouring countries such as Switzerland and the Netherlands could serve as role models, as architects and interior designers are always consulted in these countries when vending machines are set up. This results in an increasingly positive influence on the design of public spaces and indoor areas.

Further information is available at www.euvend.com

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